

HOW CAN I GET MORE CUSTOMERS AND SALES?

DIGITAL ADVERTISING!

Have you ever seen a sponsored post on Facebook, an ad before your YouTube video, or wondered how some businesses always seem to be at the top of Google searches?

Digital ads make it possible for your business to pay for an opportunity to show your product or service directly to your target market.

Let us help ensure your product or service is not only easily found online, but found by the right people!

WHY ADVERTISE?



41%
OF CLICKS GO TO THE TOP THREE PAID ADS ON THE GOOGLE SEARCH RESULTS PAGE



46%
OF ONLINE USERS TAKE ACTION AFTER SEEING A DIGITAL AD

CASE STUDY

Client:
Lucid Media Productions

Objective:
Increase the number of website leads

Description:
We set-up a strategic digital advertising campaign with the goal of driving newly-engaged couples in the Fraser Valley to Lucid Media's website. This led to an increase in intent-driven customers inquiring about bookings.

RESULTS:
+800% INCREASE IN LEADS GENERATED FROM WEBSITE FORM



LET'S TALK!

Schedule Your Free Digital Marketing Strategy Consultation

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